



Global Creative Skilling Program





Design Thinking & Innovation



Shaping the Creative Leaders of Tomorrow

# Future Creative Minds Program by World Design Council, UK

Emerging Technology Skills



Future Ready Skillsets

### **Booming Creative Economy**

The booming creative economy demands innovative thinkers and problem-solvers equipped to address real-world challenges. Implementing a Design Thinking and Innovation program empowers students with critical 21st-century skills, fostering creativity, collaboration, and adaptability. This program not only enhances academic learning but positions your school as a leader in nurturing future-ready students, ready to thrive in a competitive global landscape.



Design thinking is one of the Top 10 skills that employers will need in the future.

Report by the World Economic Forum



Companies that use design thinking are more likely to be more successful than those that do not.

Design Management Institute, USA



Design thinking can help students to improve their problem-solving skills, creativity, and communication skills.

Study by the University of California, Berkeley

## **Future Creative Minds Program**

A global skilling initiative by the World Design Council to foster creativity and prepare students for the growing creative economy. Focused on design thinking, innovation, and emerging technologies, the program offers advanced learning modules, faculty-led sessions, master classes and hands-on workshops. It features flexible delivery modes seamlessly integrated into school curricula.

#### **Skillsets Covered**

Design Thinking, Innovation, Critical Thinking, Problem Solving, Creative Skills, Analytical Skills, Data Analysis, Artificial Intelligence, Sustainability, Collaboration, Communication, Ethics & Professionalism & More

### **Program Highlights**



**Global Creative Skilling Program:** Seamlessly integrated into the Indian curriculum, focusing on Design Thinking and Innovation.



**Advanced Learning Modules:** In-depth knowledge from design experts through advanced learning modules, faculty sessions, masterclasses etc.



**Future-Ready Skills:** Develop creativity, problem-solving, and expertise in emerging technologies like AI, Data Analytics etc.



**Design Challenges & Showcases:** Participate in global challenges and showcase student creativity on global platform.



**WDC Certification & Membership:** Gain prestigious certification and membership to boost academic and career prospects.

## **Advantages to Partnering Schools**

Partnering with ISDC and the World Design Council (WDC) brings recognition and prestige to your school. It demonstrates your commitment to providing students with a world-class education in Design Thinking and Innovation



**Global Recognition:** Position your school as a leader in Design Thinking and Innovation.



**International Skilling Program:** Offer world-class education aligned with future industry needs.



Showcase Student Creativity: Access global platforms to highlight student talent.

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**Faculty Development:** Training programs and masterclasses for teachers.



**Innovative Teaching Resources:** Advanced materials for effective curriculum delivery.

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**Prestige and Innovation:** Gain recognition for promoting creativity and innovation.



**Curriculum Integration:** Seamless inclusion of global learning modules into the Indian curriculum.

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**PR and Marketing Advantage:** Enhance your school's reputation and visibility with global associations and achievements.



Ready For The Future Demands



World Class Learning Modules

## **Advantage to Students**

Students benefit from WDC's advanced learning modules, expert-led masterclasses, curriculum integration for hands-on experience, globally recognised certifications, and opportunities to participate in design challenges and creativity showcases.



**Global Exposure & Learning:** Learn from advanced modules designed by global experts.



#### Showcase & Design Challenges:

Solve real-world problems and present your innovations on global platforms.



**Curriculum Integration:** Seamlessly incorporate global learning modules into existing academic frameworks.

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**Prestigious Membership:** Join the elite World Design Council community

Future-Ready Skills: Equip yourself

with the expertise to meet evolving

career demands.



**Workshops & Masterclasses:** Gain practical knowledge from industry leaders.



**Globally Recognised Certificates:** Enhance the profile with prestigious certification.

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Networking with Industry Leaders:
Connect with global experts and
peers for valuable insights and
mentorship.
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Creativity Showcase Platform



Future Ready Skillsets

#### **The Process**



## About WDC

The World Design Council (WDC) is a global non-profit dedicated to fostering future design leaders and advancing Design & Design Thinking through international collaboration. WDC empowers design professionals with future-ready skills, providing guidance in continuous innovation and supports individuals, communities, organisations, and governments in using design thinking to address challenges for a more sustainable and equitable world.

### WDC Membership Advantages



**Professional Development** Through certification courses, webinars, workshops, and master-classes



**Stay Updated** Through industry news, updates & newsletters



Access to Resources Advanced resources, tools & best practices



**Career Opportunities** Discover job, internships & leadership opportunities



Networking Opportunities With design professionals & mentors worldwide



Portfolio Enhancement Through globally recognised professional body



Engage & Collaborate In global design challenges & competitions



## **About ISDC**



ISDC (International Skill Development Corporation) is a leading international provider for British education and skills with an active presence in India, working in partnership with 300+ universities and higher education

providers by developing and upgrading the academic degrees for future to seek external accreditations or memberships or qualifications along with the university degrees. ISDC is working with the UK Skills Federation, Scottish Qualification Authority, a large number of universities and an excess of 25 professional bodies in the UK for their market expansion, transnational education and growth. ISDC has played a pivotal role in enhancing the program's impact by mapping it to the CBSE curriculum, ensuring seamless integration into the educational framework of Indian Schools.

### **ISDC** Partnerships



**25+** Industry Partnerships

700+ International Universities

300+ Indian Universities



Skills for Tomorrow

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